



We work hard to increase the prosperity of our customers by minimizing their expenditure on quality consumer goods, through:

- Efficient use of the Company's resources*
- On-going improvements in technology*
- Adequate compensation for our employees*



Important information

This presentation is strictly confidential to the recipient, may not be distributed to the press or any other person, and may not be reproduced in any form. Failure to comply with this restriction may constitute a violation of applicable securities laws.

This presentation does not constitute or form part of and should not be construed as, an offer to sell or issue or the solicitation of an offer to buy or acquire securities of OJSC "Magnit" (the "Company") or any of its subsidiaries in any jurisdiction or an inducement to enter into investment activity. No part of this presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever.

The information contained in this presentation has not been independently verified. No representation, warranty or undertaking, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained herein. None of the Company, nor any shareholder of the Company, nor any of its or their affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with the presentation.

This presentation is intended only for persons having professional experience in matters relating to investments being Relevant Persons (as defined below). Solicitations resulting from this presentation will only be responded to if the person concerned is a Relevant Person.

Neither the presentation nor any copy of it may be taken or transmitted into the United States of America, its territories or possessions, or distributed, directly or indirectly, in the United States of America, its territories or possessions. Any failure to comply with this restriction may constitute a violation of United States securities laws. The presentation is not an offer of securities for sale in the United States. The Company's securities have not been and will not be registered under the Securities Act and may not be offered and sold in the United States except in reliance on an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act.

Neither this presentation nor any copy of it may be taken or transmitted into Australia, Canada or Japan or to Canadian persons or to any person in any of those jurisdictions. Any failure to comply with this restriction may constitute a violation of Australian, Canadian or Japanese securities law. The distribution of this presentation in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about, and observe, any such restrictions. The Company has not registered and does not intend to register any portion of the Offering under the applicable securities laws of Canada, Australia or Japan and, subject to certain exceptions, the shares may not be offered or sold within Canada, Australia or Japan or to any national, resident or citizen of Canada, Australia or Japan.

This presentation is made to and directed only at persons in the United Kingdom having professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2005 (the "Order"), and to those persons to whom it can otherwise lawfully be distributed (such persons being referred to as "Relevant Persons").

Matters discussed in this presentation may constitute forward-looking statements. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. The words "believe," "expect," "anticipate," "intends," "targets," "estimate," "forecast," "project," "will," "may," "should" and similar expressions identify forward-looking statements. Forward-looking statements include statements regarding: strategies, outlook and growth prospects; future plans and potential for future growth; liquidity, capital resources and capital expenditures; growth in demand for products; economic outlook and industry trends; developments of markets; the impact of regulatory initiatives; and the strength of competitors.

The forward-looking statements in this presentation are based upon various assumptions, many of which are based, in turn, upon further assumptions, including without limitation, management's examination of historical operating trends, data contained in our records and other data available from third parties. Although the Company believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond its control and it may not achieve or accomplish these expectations, beliefs or projections. In addition, important factors that, in the view of the Company, could cause actual results to differ materially from those discussed in the forward-looking statements include the achievement of the anticipated levels of profitability, growth, cost and synergy of its recent acquisitions, the timely development and acceptance of new products, the impact of competitive pricing, the ability to obtain necessary regulatory approvals, the condition of the economy and political stability in Russia and the other markets of operations and the impact of general business and global economic conditions.

Some of the information in the presentation is still in draft form and has not been legally verified and will only be finalised at the time of the Offering.

Neither the Company, nor any of its agents, employees or advisors intend or have any duty or obligation to supplement, amend, update or revise any of the forward-looking statements contained in this presentation or to update or to keep current any other information contained in this presentation.

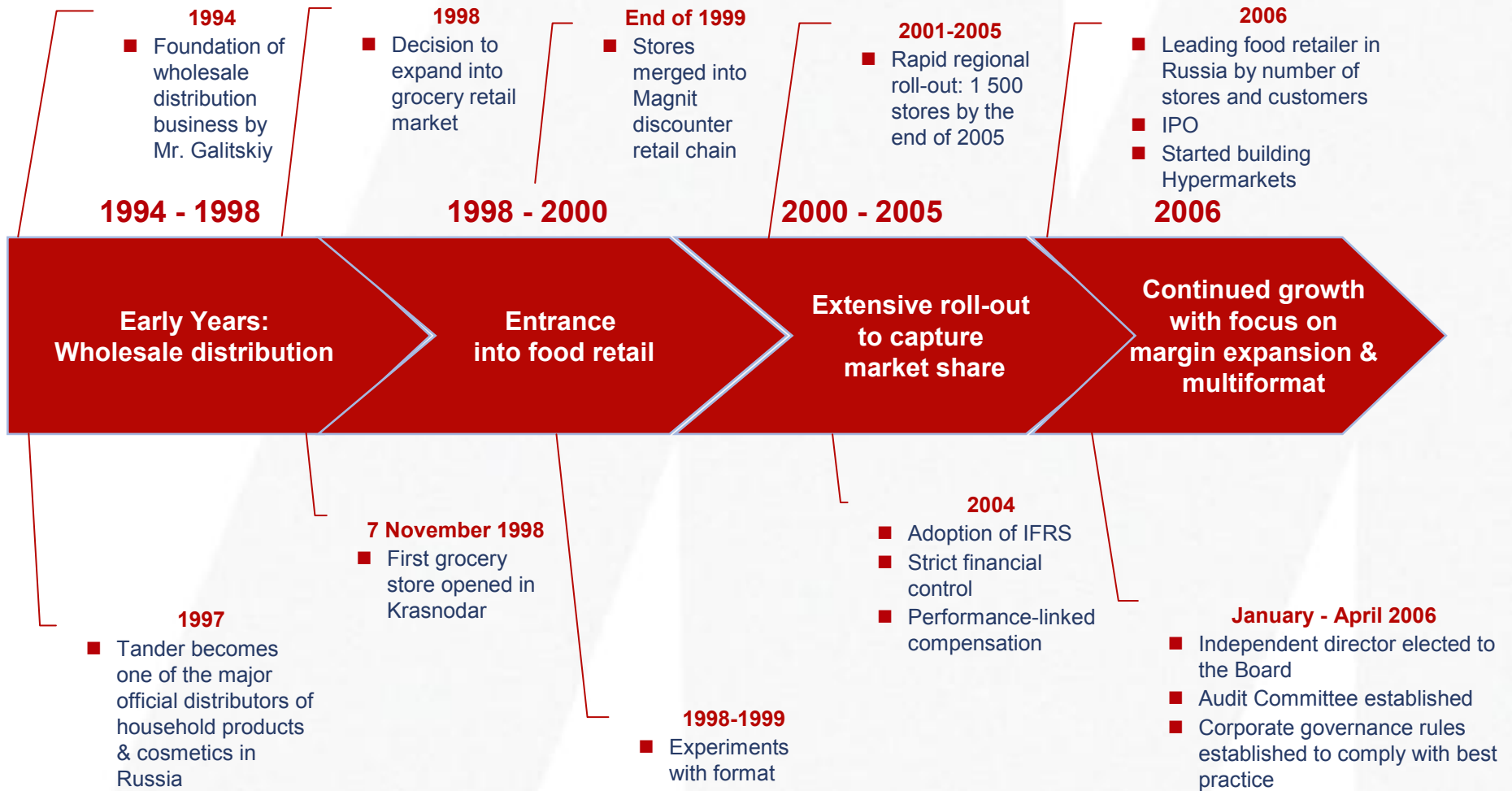
The information and opinions contained in this document are provided as at the date of this presentation and are subject to change without notice.

By attending this presentation and/or accepting a copy of this document, you agree to be bound by the foregoing limitations and conditions.



Company & Strategy

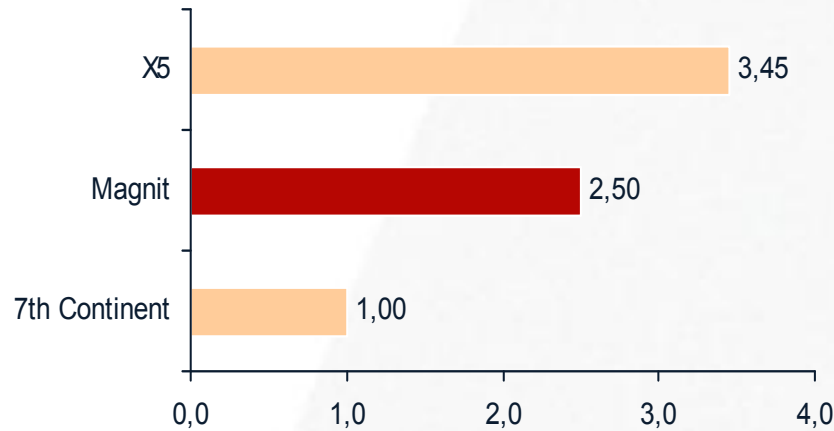
Our history





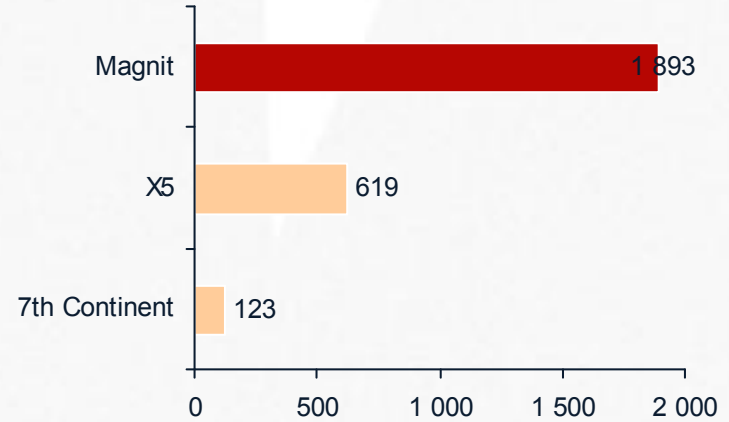
To 2006 Magnit is:

Net sales, 2006*, USD bn



Source: Companies;
7th Continent Sales are based on predictions by Renaissance Capital

Number of stores*, 2006



* Excluding franchised stores
Source: Companies

	2003*	2004	2005	2006**	CAGR
Net sales, million USD	440	849	1 578	2 504	79%
Number of stores, eop	610	1 014	1 500	1 893	47%
Selling space, '000 sq m	156.7	255.3	382.6	522.9	50%
Number of customers, mn	158.8	273.2	469.3	640.1	60%

Note: * management accounts

**unaudited

Opportunities

Current format and hypermarket sector

- Our considerable experience in food retail, economies of scale, highly sophisticated in-house logistics system and other competitive advantages will help us to succeed in other food retail segments

Further expansion of the core business

- Strengthen our position in the regional markets (mainly in the cities with population of less than 500 000 people) using the advantages of our in-house logistics system

Further product and process innovation

- Continue Investment in IT and cost saving equipment
- Own Label Products
- Further development of in-house logistics system
- Closer communication with our customers and immediate response to changes in their tastes, preferences and needs e.g. new or improved products

Total quality management

- Apply quality to every aspect of our business

Strategy

Organic growth in existing markets and selective geographic expansion

- Increase market penetration in existing markets
- Focus on expansion into cities in selected new regions with population of less than 500 000 and a favorable competitive situation

Focus on brand development & creation of customer loyalty

- Value-for-money product mix
- High-quality customer service
- Study our customers
- Marketing promo events for our customers

Further improvements in operating efficiency

- Obtain further economies of scale
- Strict cost control
- Continuous learning
- Increase sales through optimization of the Sales Mix
- Development of Own Label products
- Improvement in efficiency of logistics
- Productivity gains in logistics

Where do we want to be in 5 years from now

- Remain the largest multiformat food retail chain in Russia
- Have the leading logistics platform in Russia
- Sustain efficient growth with a track record of profitability
- Show similar (to the main format) growth performance in the hypermarket sector.



Business Overview

Main Format features

Key features

Outstanding value-for-money	<ul style="list-style-type: none"> ■ Best prices for 200 indicative SKUs in the local market ■ Active price communication by priority shelving of special offers
Convenient location	<ul style="list-style-type: none"> ■ Convenient location close to customers' homes ■ Freestanding or on the ground floor of apartment blocks ■ Open 7 days a week 12 hours a day at convenient times
Optimal size	<ul style="list-style-type: none"> ■ 410 sq. m total space as of FY2006 ■ 276 sq. m. trading space as of FY2006
Carefully selected assortment	<ul style="list-style-type: none"> ■ SKU selection adjusted for local purchasing power and traditions ■ 3 570 SKUs on average to capture larger audience ■ Food is about 87% of retail sales ■ Daily perishables are 30-40% of retail sales ■ Own Label products
Modern functional interior	<ul style="list-style-type: none"> ■ Functional design makes shopping quick and convenient ■ Visual interior and easy navigation ■ Quality service ■ Hygienic atmosphere and modern decor
Visible exterior	<ul style="list-style-type: none"> ■ Standardised design of facade ■ Clearly visible ■ Easy access by car

Typical Magnit stores



Hypermarket Model features

Model Highlights

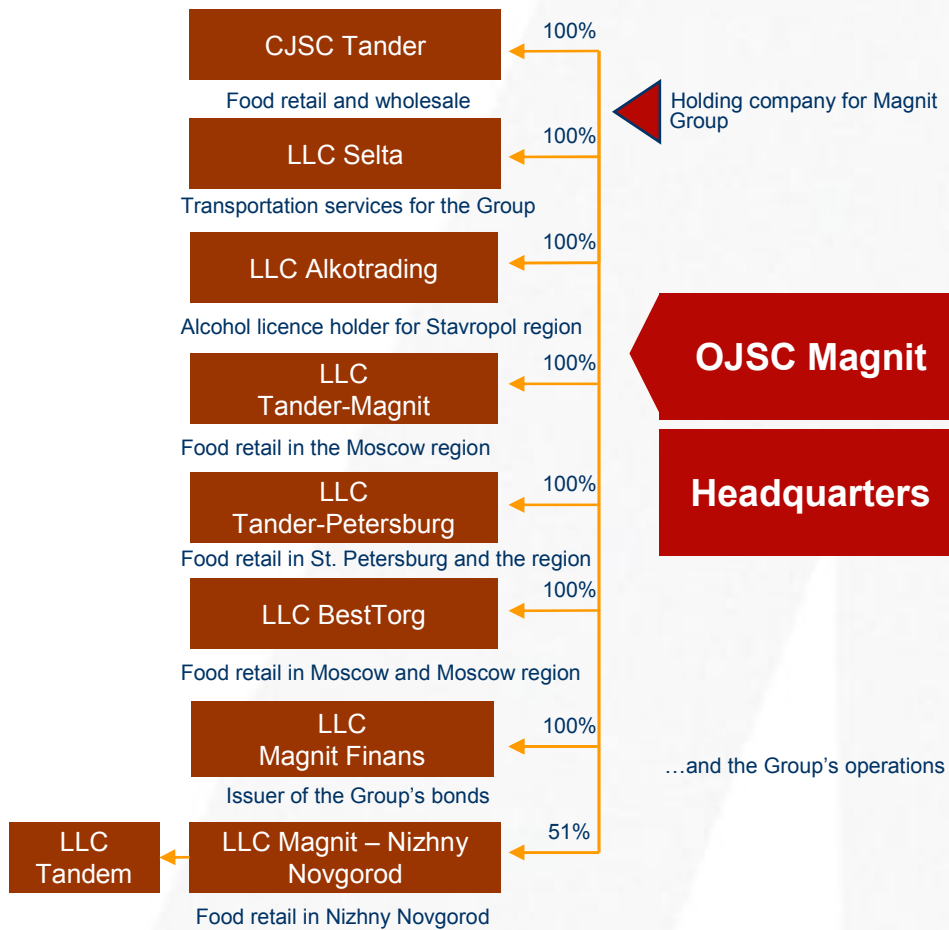
<p>Short-term expansion plans</p>	<ul style="list-style-type: none"> 14 Hypermarkets are already under construction We aim to open our hypermarkets in regional cities of European part of Russia with population of 80 000--500 000 people
<p>Convenient location</p>	<ul style="list-style-type: none"> All the Hypermarkets will be built in convenient locations: mainly in the city centre Easy access by public transport or car; sufficient parking space; walkable distance
<p>Optimal size</p>	<ul style="list-style-type: none"> 5 500 m²-12 000 m² of total space 3 500 m² -7 000 m² of selling space
<p>Carefully selected assortment</p>	<ul style="list-style-type: none"> SKU selection adjusted for local purchasing power and traditions The assortment will consist of up to 25 000 SKUs Non-food will be 40% Own Label products
<p>Modern functional interior</p>	<ul style="list-style-type: none"> Functional design Visual interior and easy navigation Quality service Hygienic atmosphere and modern decor
<p>Visible exterior & Brand recognition</p>	<ul style="list-style-type: none"> Standardised design of facade: the hypermarkets will operate under already well-known "Magnit" brand Clearly visible

Projected Magnit Hypermarkets

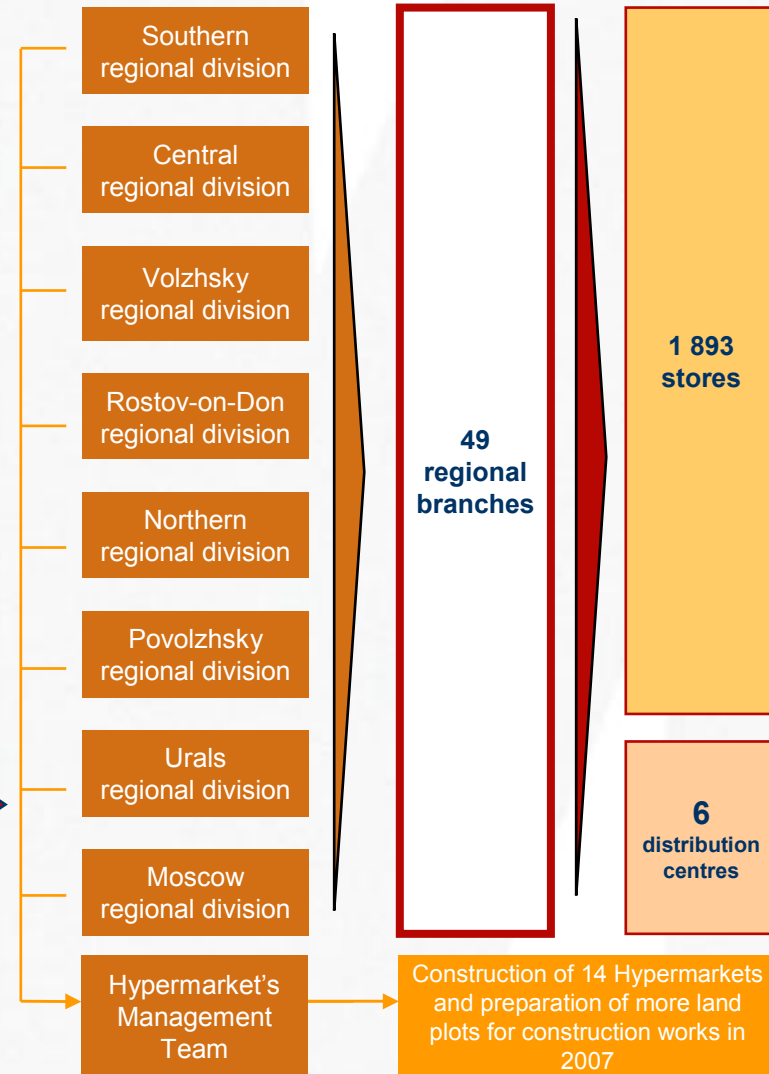


Corporate and organizational structure

Group's corporate structure
(December, 2006)

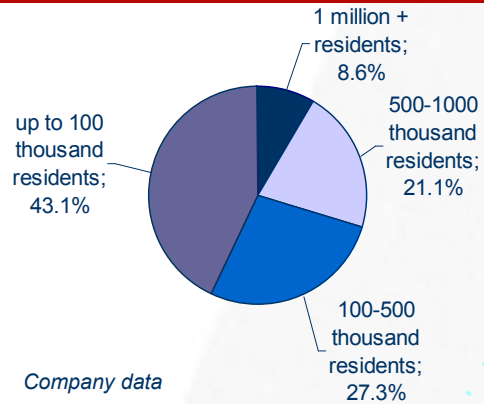


Group's operating structure

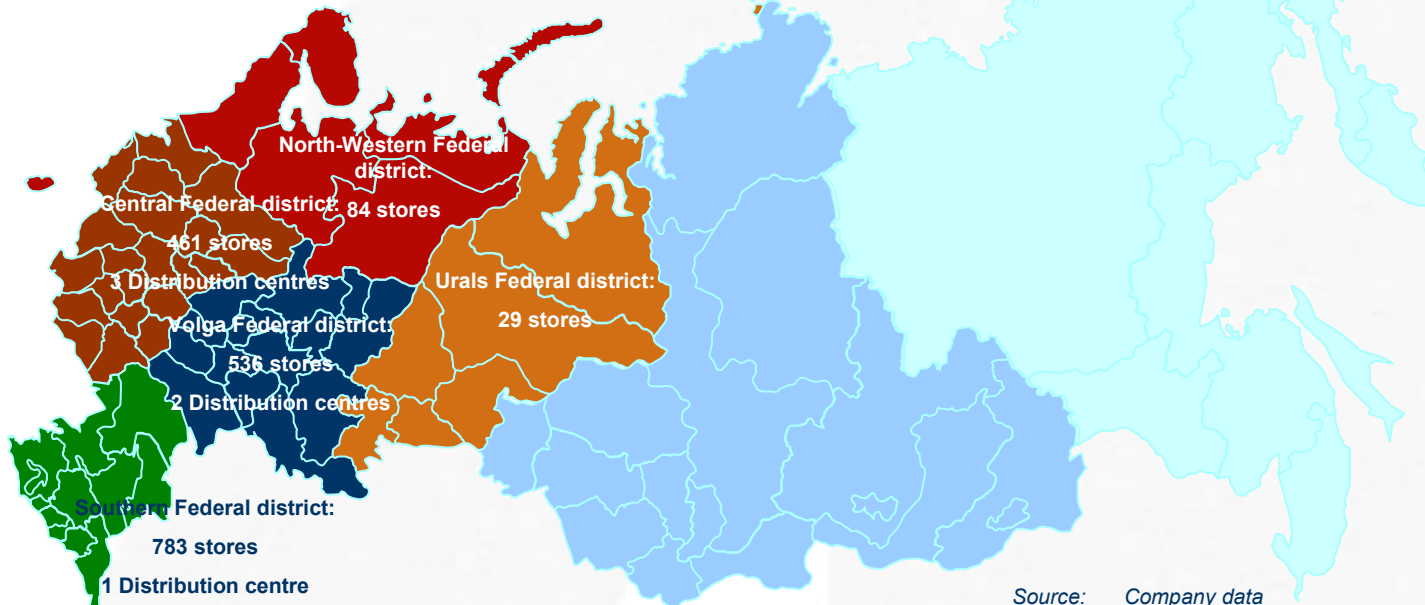
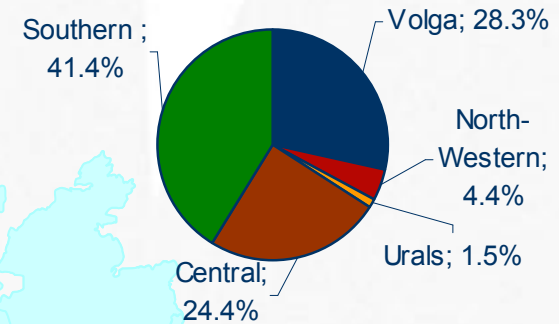


Strong regional coverage FY2006

Demographical breakdown of store locations

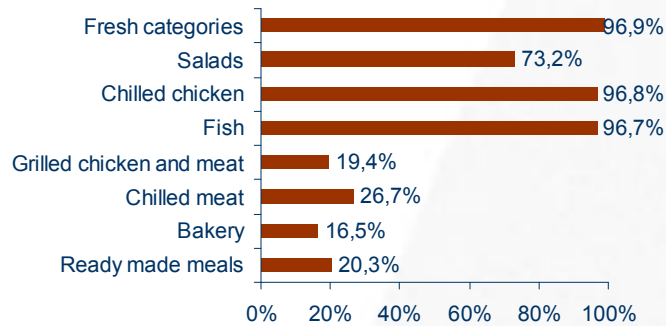


Store portfolio by Federal district



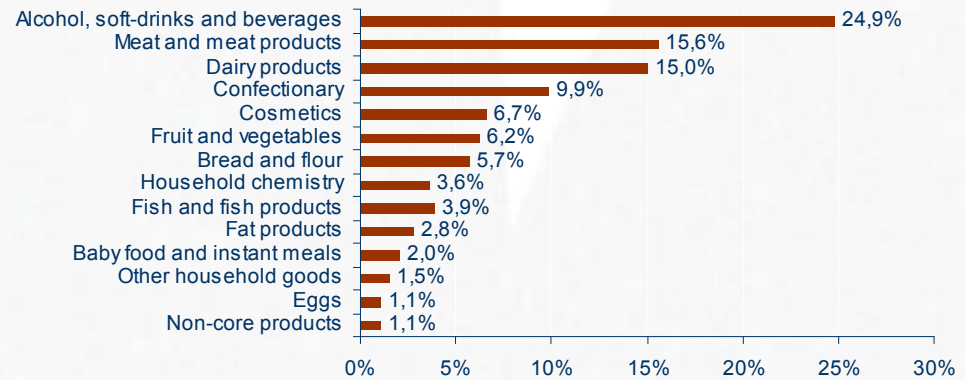
Assortment selection

Share of stores offering fresh and value-added products, FY2006



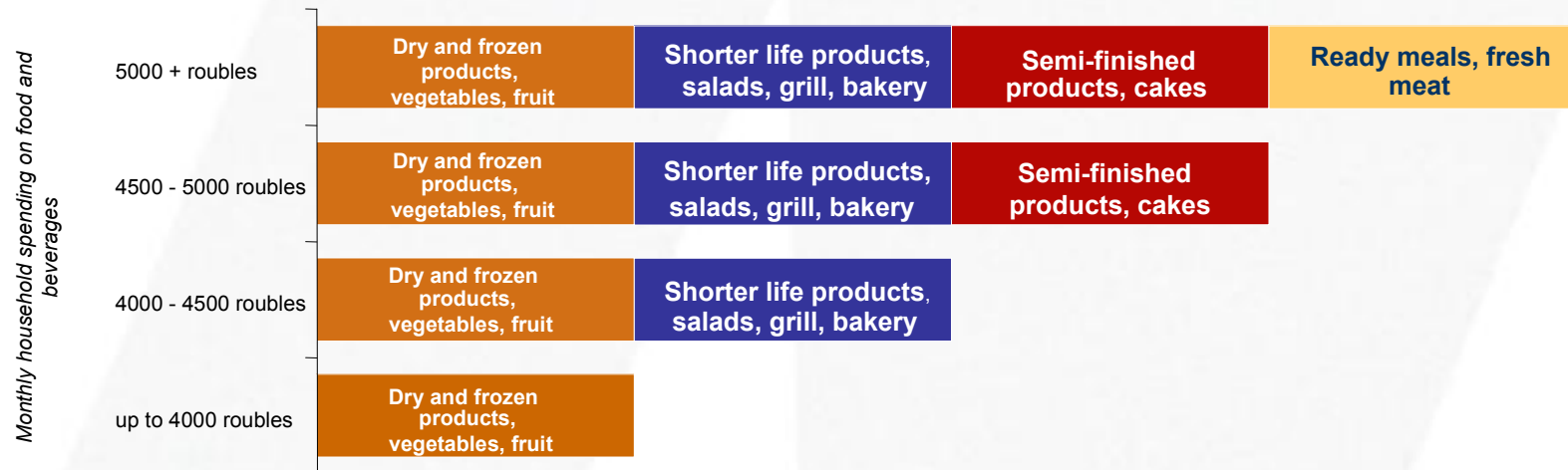
Source: Company data

Assortment structure, FY2006



Source: Company data

Assortment correlates with customers' purchasing power



Source: Company data

Suppliers, purchasing and Private Label products

Magnit is the largest buyer for many domestic and international FMCG producers.

- Weekly Assortment Committee approves the assortment and suppliers.
- Direct purchasing and delivery contracts
- Large national suppliers account for approximately 64% of cost of goods sold
- Economies of Scale and wide geographical presence ensure the best prices and most favourable contract terms
 - Volume discounts
 - Compensation of external and internal logistics costs
 - Average credit term in 2005 was 34 days and could vary up to 60 days
 - Contract term is typically 1 year
 - Often can be unilaterally terminated by Magnit with no penalties
- Supplier bonuses
 - For meeting sales targets
 - For store promotions
 - For loyalty

Own Label products are designed to substitute the cheapest SKUs to maximise returns on each metre of shelving space:

- 551 Own Label SKUs (FY2006)
- Own Label products accounted for 10.9% share of retail revenue in 2006 and 15.43% of total SKUs
- Management aims to reach 20-21% share of Own Label sales in retail revenue by 2015
- Approximately 90% of Own Label products are food
- The Gross margin of Private Label products is 8% and more percentage points higher than for similar product categories

Share of Private Label products in revenue



Source: Company data

Logistics system

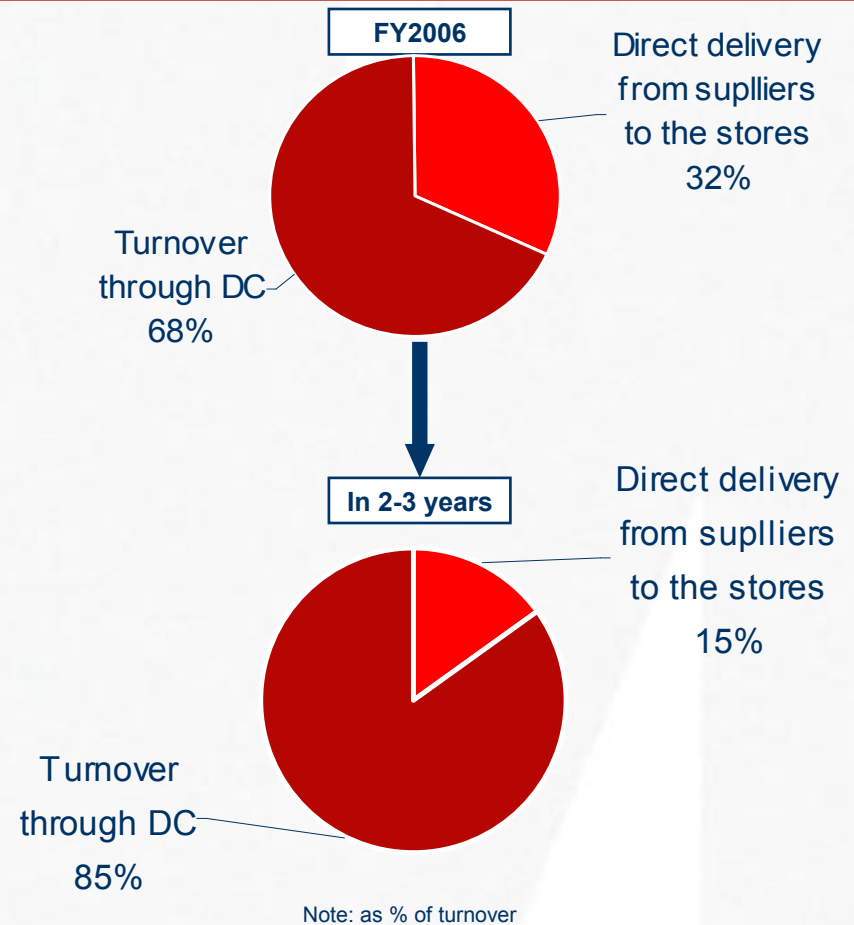
As of 12M2006 up to 68% of cost of goods sold is processed through our in-house logistics systems and the long-term target is to increase this share to 85%

- Automated stock replenishment system
- 6 distribution centres with approximately 92 thousand sq. m capacity
- Fleet of over 730 vehicles

City	Federal district	Space, sq. m.	Share in total DC turnover, %	Number of serviced stores	Leased/Owned
Kropotkin	Southern	30 048	43%	628	Owned
Engels	Volga	19 495	26%	432	Owned
Togliatti	Volga	8 379	8%	322	Leased
Tver	Central	10 714	9%	172	Owned
Oryol	Central	7 900	5%	166	Owned
Ivanovo	Central	15 669	8%	173	Owned
Total		92 205	100%	1 893	

Source: Company data

The company's breakdown of shares in turnover FY2006



Source: Company data

Store opening process varies from 1 to 3 months

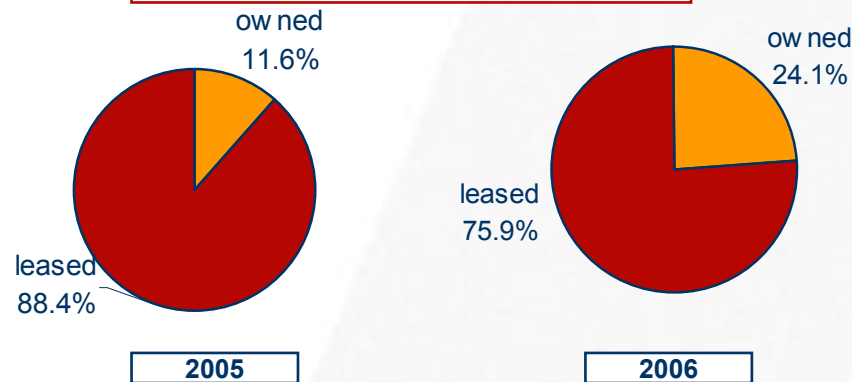
- Considerable experience of store openings
- Preference given to leased store due to quick roll out in new markets
- Acquisitions and construction are preferred in existing markets with already high penetration
- Key store opening criterion is payback period of not more than 3 years if leased; 6-7 years if owned
- Average total cost of a new outlet is USD145 000 (excluding cost of inventory and real estate BUT including USD85 000 cost of equipment),
- In the medium term, the Company plans to open between 200 and 400 stores each year
- The store maturity pattern: 42% of maximum traffic by the end of the first 3 months, 98% - within 6 months of opening
- Rationalisation of store portfolio

	Month 1				Month 2				Month 3			
	W 1	W 2	W 3	W 4	W 1	W 2	W 3	W 4	W 1	W 2	W 3	W 4
Identification of a property or a land plot	●											
Feasibility report and opening budget prepared	■	■										
Approval by the regional director and branch director		●										
MOU signed with landlord		●										
Legal due diligence	■	■										
Technical due diligence	■	■										
Approval by Committee on Store Openings			●									
Lease agreement or SPA signed			●									
Repair and maintenance			■	■	■	■	■	■	■			
Purchasing and installation of equipment							■	■	■	■		
Personnel hiring and training					■	■	■	■	■	■	■	■
Sublet agreements signed									●			
Store opened												●

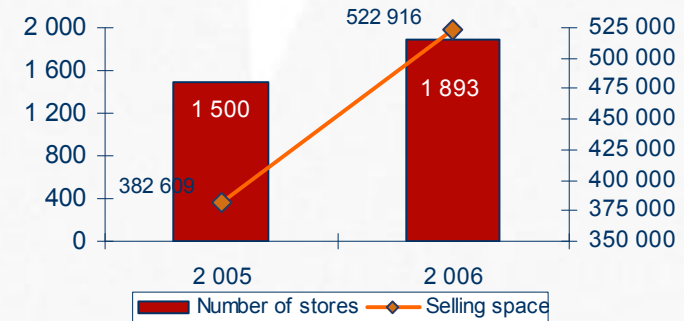
Summary Magnit store statistics

Store portfolio, 31 December 2006

Owned and leased stores breakdown, FY2006



Number of stores and Selling space, sq. m



Store openings

	1998	1999	2000	2001	2002	2003	2004	2005	2006
Southern	1	18	27	133	270	387	550	684	783
Central					40	100	224	379	461
Volga		2	1	19	53	114	214	368	536
North-Western				1	5	9	26	61	84
Urals								8	29
Total	1	20	28	153	368	610	1 014	1 500	1893
New openings		19	10	127	222	259	438	550	513
Closings		0	2	2	7	17	34	64	120
Net openings		19	8	125	215	242	404	486	393

Source: Company data



Operating and financial results

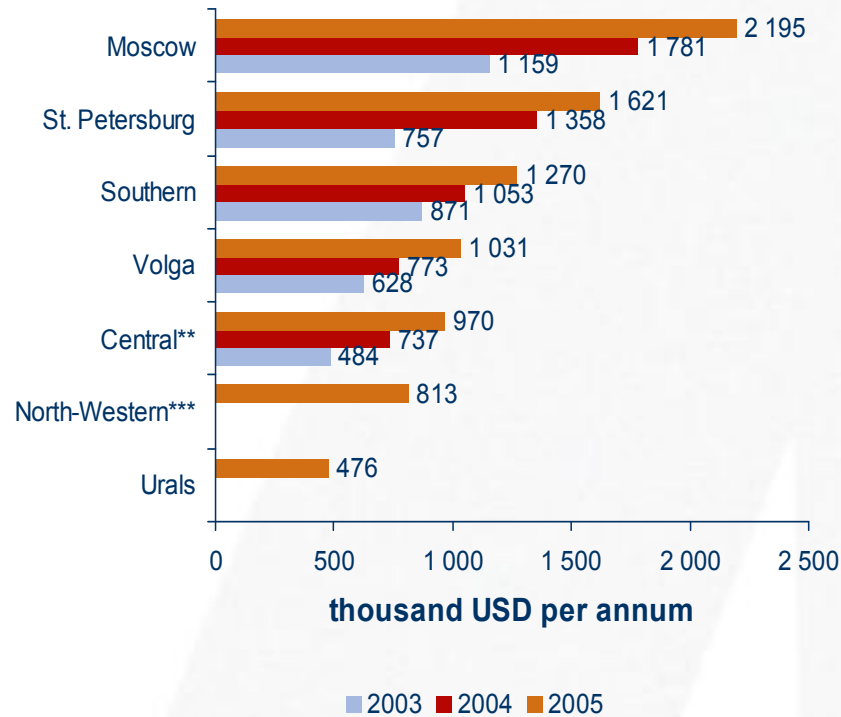
Magnit today*:

- **The leading Russian food retailer by number of stores and customers**
 - **1 893 stores** in discounter format as of FY 2006
 - **640.1 million customers** in 2006
 - The only retail chain with **presence in 608 cities** and towns in European Russia as of FY 2006
- **Net Sales in 2006 amounted to USD 2 504 million (RUR 68 092 million)**
- **Over 44 295 employees as of FY2006**
- **In-house logistics based on 6 distribution centres with total warehousing space of 92 200 m² and a fleet of over 730 company-owned vehicles**
- **The average ticket in 2006 was USD 3.8 (excl. VAT) (RUR 103.3)**
- **Prepares to enter the Hypermarket sector in 2007**
 - Developed own Hypermarket business model
 - 14 hypermarkets are already under construction.

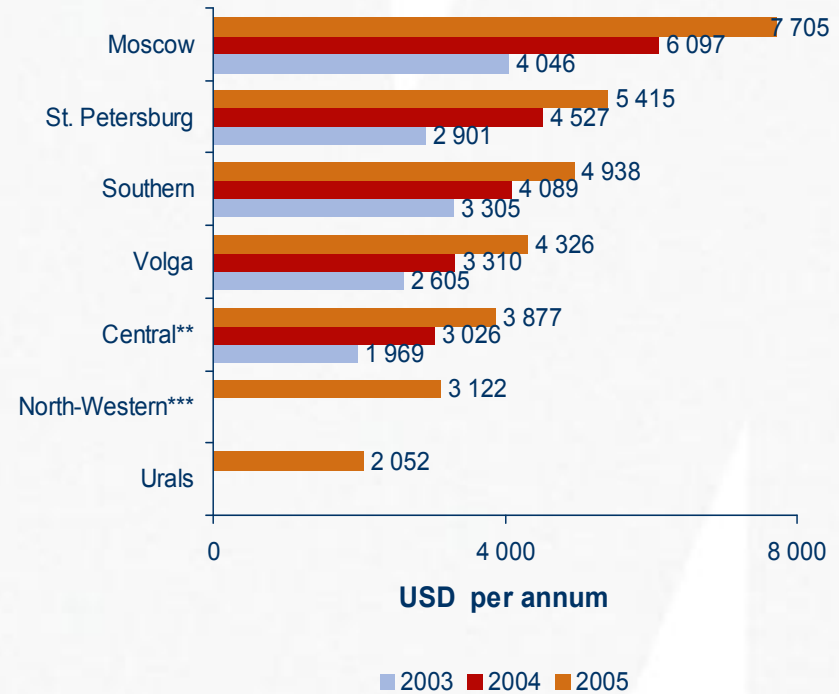
*Note: * management accounts*

Regional store performance

Sales per store*, 2003-2005



Sales per sq. m*, 2003-2005



Note: * calculated as retail revenue in a year divided by weighted average number of stores and selling space in the same year

** excluding Moscow and Moscow region

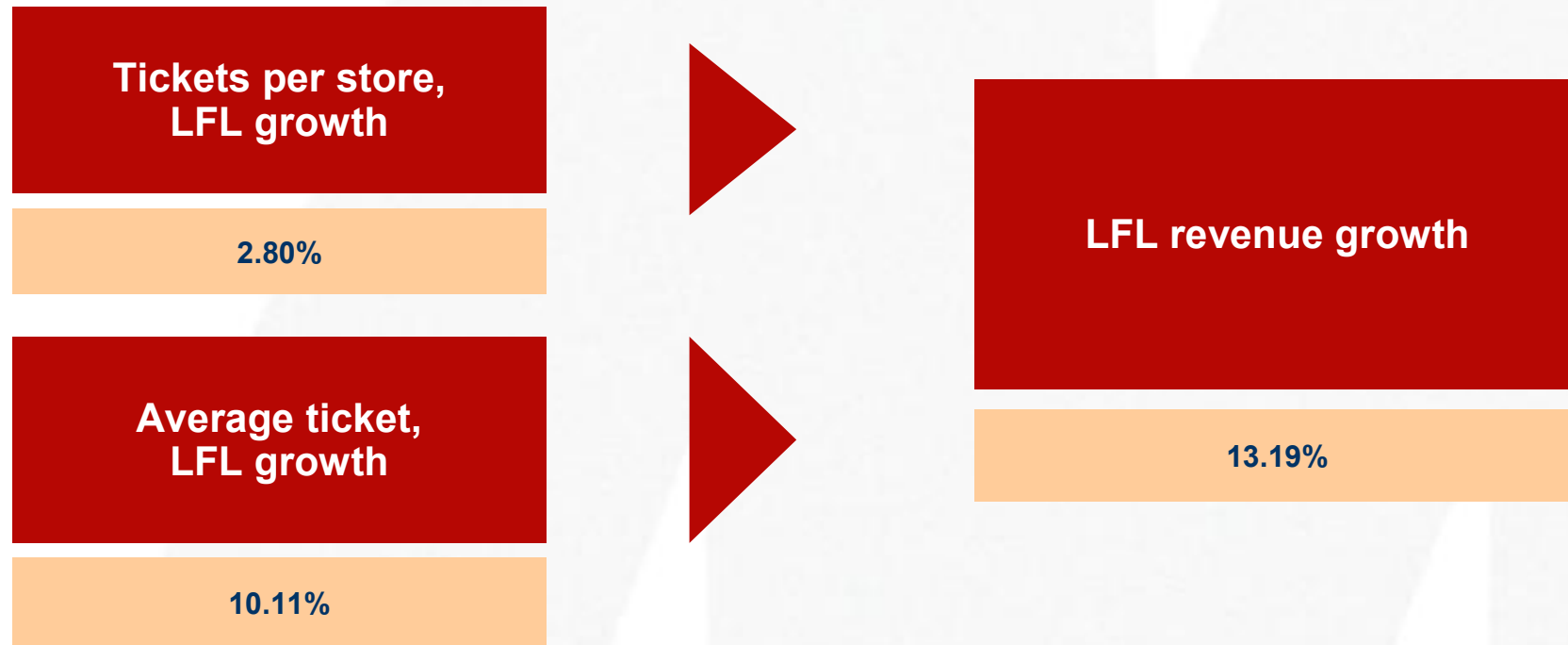
*** excluding St. Petersburg and Leningrad region

Source: Company data

Source: Company data

LFL sales analysis

LFL 2005 to 2006, RUR



Note: for stores opened before July 2003 and not closed down permanently, expanded or downsized by the end of 2005, i.e. 399 stores

Improved operating efficiency and capital structure

31 Dec 2005

30 Jun 2006

Current assets; 60,63%	Current assets; 56,09%
Non-current assets; 39,37%	Non-current assets; 43,91%
Equity; -12,07%	Equity; -44,08%
LT liabilities; -23,01%	LT liabilities; -15,24%
ST Liabilities; -64,92%	ST Liabilities; -40,69%

In US\$m	FY* 2004	FY * 2005	YoY, %	1H** 2005	1H** 2006	YoY, %
Net sales	848.5	1577.7	86%	693.7	1,074.0	54,8%
Cost of goods sold	(739.8)	(1 312.9)	77%	(587.5)	(882.1)	50,1%
Gross profit	108.7	264.8	144%	99.1	189.2	90.9%
Gross margin, %	12.8%	16.8%		14.3%	17.6%	
SG&A	(92.9)	(185.5)	100%	(87.5)	(152.6)	74.4%
Other income/(expense)	(3.1)	(1.3)		(1.7)	(1.7)	
EBITDA	12.7	78.0	513%	16.6	47.2	184.9%
EBITDA margin, %	1.5%	4.9%		2.4%	4.4%	
Depreciation	(6.1)	(15.1)		(6.7)	(11.9)	
EBIT	6.6	62.9	854%	9.9	35.4	258.8%
Net finance costs	(5.3)	(12.9)		(5.2)	(6.4)	
Profit before tax	1.3	50.0		4.7	29.0	
Taxes	(3.0)	(13.2)		(0.553)	(8.105)	
Effective tax rate	232.0%	26.0%		11.8%	27.9%	
Net income	(1.7)	36.8		4.1	20.9	
Net margin, %	(0.2%)	2.3%		0.6%	1.9%	

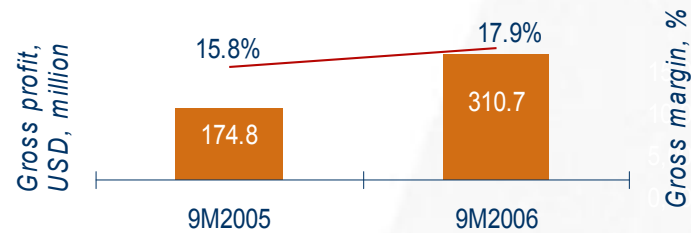
Net debt, 30.06.2006 - 73 mln. USD

*Source: audited IFRS Financial Statements

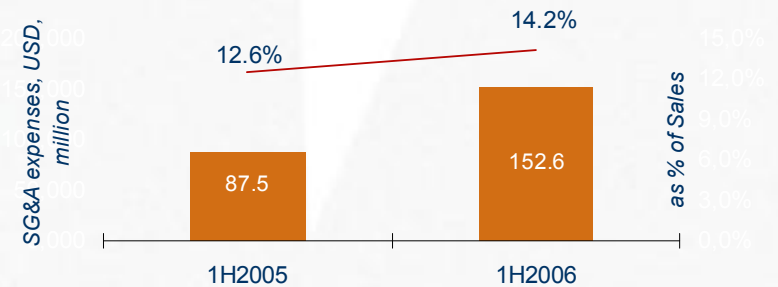
**Source: reviewed IFRS Financial Statements

Profitability analysis

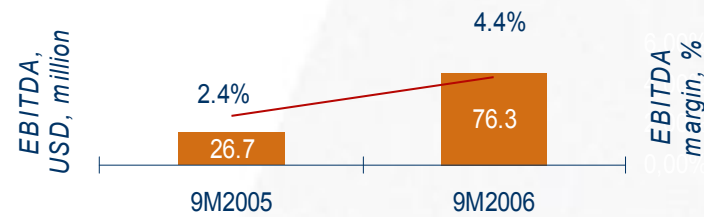
GM dynamics, 9M2005-9M2006



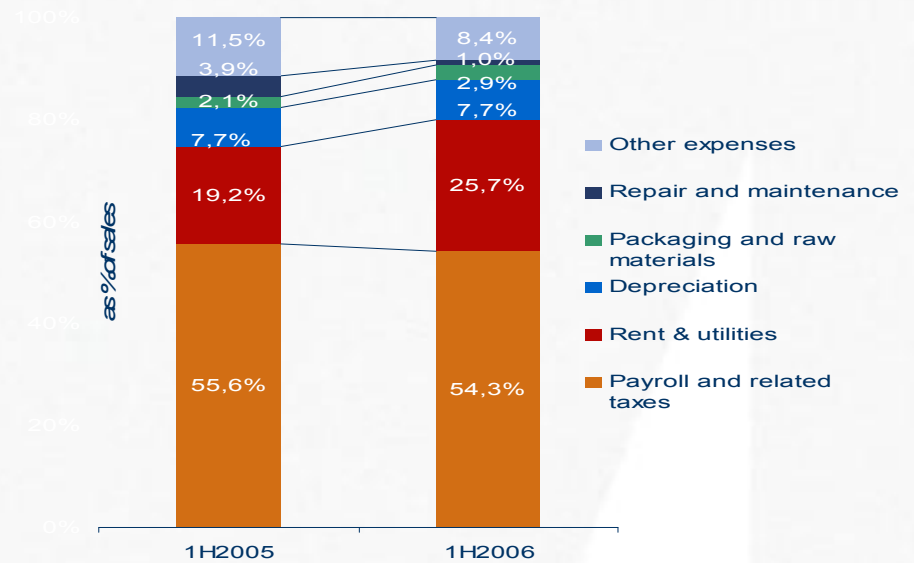
SG&A expense dynamics, 1H2005-1H2006



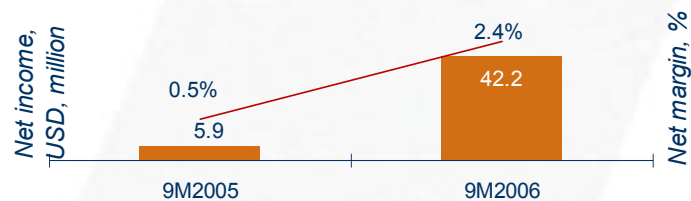
EBITDA dynamics, 9M2005-9M2006



Changes in SG&A expense structure



Net profit dynamics, 9M2005-9M2006



Source: Company Accounts

Source: Reviewed IFRS Financial Statements



Consolidated balance sheet, 1H2006

In US\$m	30-Jun-06 (unaudited)	31-Dec-2005 (audited)
ASSETS		
NON-CURRENT ASSETS:		
Property, plant and equipment, net	257,778	160,108
Goodwill	220	-
Intangible assets	330	350
Long-term investments	115	-
Total non-current assets	258,443	160,458
CURRENT ASSETS:		
Merchandise	195,238	151,276
Receivables and prepayments, net	75,267	50,051
Short-term investments	41,784	-
Cash and cash equivalents	17,896	45,771
Total current assets	330,185	247,098
TOTAL ASSETS	588,628	407,556
SHAREHOLDERS' EQUITY AND LIABILITIES		
SHAREHOLDERS' EQUITY:		
Share capital	27	23
Share premium	185,482	143
Retained earnings	71,126	50,217
Cumulative translation adjustment	2,302	-1,195
Total shareholders' equity	258,937	49,188
MINORITY INTEREST	513	-
	259,45	49,188
NON-CURRENT LIABILITIES:		
Long-term loans and bonds	67,759	79,351
Long-term obligations under finance leases	9,168	3,466
Deferred tax liabilities, net	12,64	10,978
Total non-current liabilities	89,683	93,795
CURRENT LIABILITIES:		
Trade accounts payable	176,271	132,223
Other payables and accrued expenses	55,548	57,531
Short-term loans	7,676	74,819
Total current liabilities	239,495	264,573
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	588,628	407,556

Source: reviewed IFRS Financial Statements



Consolidated cash flow statement, 1H2006

In US\$m	1 H 2006	1 H 2005
OPERATING ACTIVITIES:		
Profit before income tax	29,014	4,668
Adjustments for:		
Depreciation	11,809	6,705
Loss on disposal of property, plant and equipment	411	286
Change in provision for doubtful receivables	973	485
Other adjustments	902	814
Finance costs, net	6,362	5,195
Operating cash flow before movements in working capital	49,471	18,153
Increase in receivables and prepayments	-22,897	-16,124
Increase in merchandise	-33,775	-20,789
Increase in trade accounts payable	35,035	14,089
Increase in other payables and accrued expenses	14,873	5,136
Cash provided by operations	42,707	465
Interest paid	-6,906	-5,148
Interest received	482	4
Income tax paid	-28,467	-527
Net cash provided by operating activities	7,816	-5,206
INVESTING ACTIVITIES:		
Purchase of property, plant and equipment	-87,136	-31,69
Proceeds on disposal of property, plant and equipment	578	577
Purchase of investments	-100,212	-329
Proceeds from sale of investments	59,142	515
Net cash used in investing activities	-127,628	-30,927
FINANCING ACTIVITIES:		
Proceeds from borrowings	176,465	239,931
Repayment of borrowings	-246,873	-208,128
Proceeds from long-term borrowings	5,166	642
Repayment of long-term borrowings	-21,428	-3,779
Repayment of obligations under finance lease	-5,404	-745
Proceeds from issue of shares	181,732	-
Cash paid for treasury shares	-	-1,524
Net cash from financing activities	90,129	26,397
EFFECT OF FOREIGN EXCHANGE RATES ON CASH AND CASH EQUIVALENTS	-2,279	750
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	-30,154	-9,736
CASH AND CASH EQUIVALENTS, beginning of year	45,771	18,599
CASH AND CASH EQUIVALENTS, end of year	17,896	9,613

Source: reviewed IFRS Financial Statements