

NEWS RELEASE



FOR IMMEDIATE RELEASE

September 16, 2004

RESULTS FOR THE SECOND QUARTER AND FIRST HALF 2004

MOSCOW, September 16, 2004 - SUN Interbrew Limited (Lux: SUNB5-LX), a leading brewer in Russia and Ukraine, wishes to announce its financial results for the second quarter and first half ended June 30, 2004.

RESULTS

Operational Highlights

The successful results of the second quarter and first half 2004 reconfirm the strong momentum of the Company in both countries – Russia and Ukraine. Below are the key achievements, which strongly support the growth trend over the last several quarters:

- In the second quarter 2004 beer volumes were up 17.5% compared with the second quarter last year and reached 5.8 m hl. Over the first half 2004, beer volume grew by 28.3% versus the first half 2003.
- Second quarter Net Sales increased by 47.8% versus the second quarter 2003 and first half 2004 Net Sales 52.5% against the first half 2003.
- EBITDA increased by €14.3m or 37.9% in the second quarter 2004 versus the same period in 2003 and reached €51.9m. Excluding the negative currency impact, organic second quarter EBITDA was €54.0m. EBITDA for the first half 2004 was €69.1m, or 52.8% higher than in the first half 2003.
- EBIT for the second quarter 2004 increased by 56.7% versus the second quarter last year. For the first half 2004 EBIT increased by 93.8% compared with the first half 2003.
- Net Income comprised €21.8m in the second quarter, 88.7% higher than in the same period last year, which represents the highest result in the history of the Company. Over the first half 2004 Net Income was €20.0m, an increase of €15.5m versus the first half 2003.

We continue to successfully implement our growth strategy based on the following key drivers: highly efficient distribution, focus on higher margin brands, operational excellence, brand and packaging innovations. All these factors made significant contributions to the strong performance in the second quarter and over the first half 2004.

We have also continued to pick up further market share. In the second quarter 2004 we increased beer sales in Russia by 23.7%, which resulted in an increased market share of 16.7% in the second quarter 2004 compared to 14.8% in the second quarter last year. Market share for the first half 2004 increased to 16.4%, versus 14.0% for the first half last year.

In Ukraine, in the second quarter 2004 we realized a volume increase of 4.4%. The market share for the half a year was 34.4% versus 33.9% in the same period 2003.

The extremely strong performance of our global brands *Stella Artois*[®], *Staropramen*[®] along with the local *Klinskoye* and *Sibirskaya Korona* in Russia and *Chernigivske* in Ukraine has been supported by continuous brand innovations:

- The Company successfully launched multi-packs in Russia in May 2004;

- During the second quarter 2004 the Company successfully launched *Chernigivske Bila Nich (unfiltered dark beer)*, and the premium variety *Rogan Kampai* in Ukraine;
- During the first half 2004 *Tolstiak Grechishnoye*, *Klinskoye Arriva* and *Sibirskaya Korona Yantarnoye* and *Georgievskoye* were launched into the Russian market. All new varieties continued to grow strongly throughout the period;
- In March 2004 the Company started producing *Stella Artois®* at the Novocheboksarsk brewery in Russia;
- During the first half 2004 *Chernigivske Bagryane* and *Yantar Unfiltered* were introduced in the Ukrainian market.

Financial Highlights of the second quarter 2004:

	Q2 2004	Q2 2003	Change	Change, %
Volume, m hl, beer only	5.8	4.9	+0.9m	+17.5%
Net Sales, €m	215.7	146.0	+69.8m	+47.8%
Gross Margin, %	40.9%	44.6%	-3.7%	
Operating Income, €m	32.0	21.8	+10.2m	+46.7%
EBITDA, €m	51.9	37.6	+14.3m	+37.9%
EBITDA Margin, %	24.1%	25.8%	-1.7%	
Net Income, €m	21.8	11.6	+10.3m	+88.7%

Financial Highlights of the first half 2004:

	1H 2004	1H 2003	Change	Change, %
Volume, m hl, beer only	9.7	7.5	+2.1m	+28.3%
Net Sales, €m	349.4	229.1	+120.3m	+52.5%
Gross Margin, %	38.9%	41.3%	-2.4%	
Operating Income, €m	37.3	19.9	+17.5m	+87.8%
EBITDA, €m	69.1	45.2	+23.9m	+52.8%
EBITDA Margin, %	19.8%	19.7%	+0.1%	
Net Income, €m	20.0	4.5	+15.5m	+344.8%

FINANCIAL PERFORMANCE IN THE SECOND QUARTER AND FIRST HALF 2004

The financial performance of SUN Interbrew Limited in the second quarter and first half 2004 was driven by strong volume growth. The impressive results confirm the Company's ability to grow ahead of the market, both in Russia and Ukraine. In total, including beer and soft drinks, volumes were 16.1% higher this quarter compared with the same quarter last year, and 26.2% up over the first half 2004 versus the first half 2003.

For the second quarter 2004 the EURO exchange rate fluctuation had a €2.1m negative impact on EBITDA. For the first half 2004 the EURO negative impact of the exchange rate fluctuation was €3.4m

Accounts receivable turnover ratio (net of VAT) in the second quarter 2004 as well as for the first half 2004 increased by 1 day compared with the same period last year.

The increased prices on malt and bottles as well as the higher property tax paid in 2004 (exemption from the property tax was abolished at the beginning of 2004) put pressure on the gross margin in the first half 2004.

The efforts of the Company to generate distribution growth resulted in an increase in Net Sales of 47.8% versus the second quarter 2003 and of 52.5% when comparing the first half 2004 to the first half last year. Selling, marketing and distribution costs for the second quarter 2004 were €48.8m versus €37.0m in the same quarter last year. For the first six months of 2004 selling, marketing and distribution costs were €85.0m versus €62.5m in the same period last year.

The average distribution cost per hl in the second quarter 2004 was €1.1 higher than in the same period last year, and overall for the first half 2004 it was €1.0 up versus the first half last year. This was caused by higher logistics costs for the increased volume flows from West to East and railway tariff increases. These expenses were partly offset by capacity increases launched in the second quarter, which will allow the Company to save on distribution costs in the future.

Total selling and marketing costs for the quarter represent 9.7% of Net Sales, compared to 12.9% in the second quarter 2003, and 10.6% of Net Sales for the first half 2004, versus 14.2% in the first half 2003.

General and administrative costs for the second quarter were €1.1m higher than in the same quarter last year. In the first half 2004 these costs were €1.4m higher than in the same period last year.

RUSSIA

SUN Interbrew beer volume sold in Russia in the second quarter 2004 was 3.96m hl, versus 3.20m hl in the same period last year, representing a 23.7% increase. Over the first half 2004 beer volume grew by 37.0% from 4.98m hl in the first half 2003 to 6.82m hl in the first half 2004. At the same time the total beer market volume in Russia increased by 11.3% in the second quarter 2004 and by 13.9% over the first half of the year.

The local premium and global brands showed continued growth as a result of further national expansion in line with the Company's efforts to enhance our presence in the Premium segment. In the second quarter 2004 *Stella Artois*[®] grew by 51%, whilst sales volumes for *Staropramen*[®] were up 60%, both versus the same quarter last year. For the first six months of 2004 *Stella Artois*[®] grew by 58% and *Staropramen*[®] by 122%, both versus the same period last year. After its launch at the end of 2003, *Beck's*[®] continued to grow; its growth versus the first quarter 2004 comprised 107%.

In the second quarter 2004 *Sibirskaya Korona* achieved volume growth of 63% versus the comparative period last year. Over the first half 2004 *Sibirskaya Korona* grew by 90% against the same period in 2003. These results are mostly due to the success of new packaging and new varieties.

Klinskoye sales exceeded the previous year's second quarter by 27%, and the first half performance by 38% versus the same period in 2003, mostly driven by the continuous success of *Klinskoye Arriva*.

Tolstiak sales volume grew by 4% versus the second quarter 2003 and by 14% compared with the first half 2003.

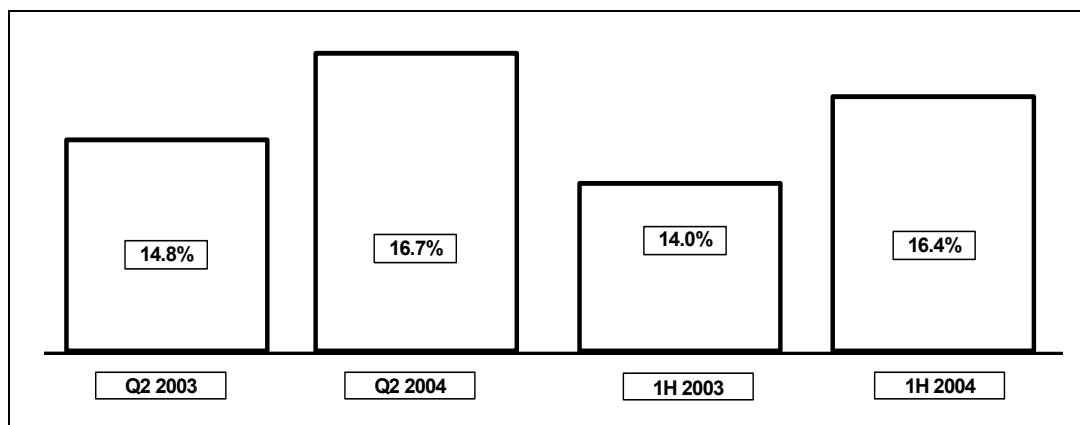
PET volume grew by 29% compared with the same quarter last year and by 43% in the half-year, versus the first half 2003.

Overall, the increase in share of premium and licensed brands in SUN Interbrew's total portfolio during the first half 2004 had a positive effect on gross margins.

Sales volumes, m hl

	2004	2003	% change	2004	2003	% change
	Q2	Q2		H1	H1	
Beer	4.0	3.2	23.7%	6.8	5.0	37.0%

Market Share Growth - (Average for the period)



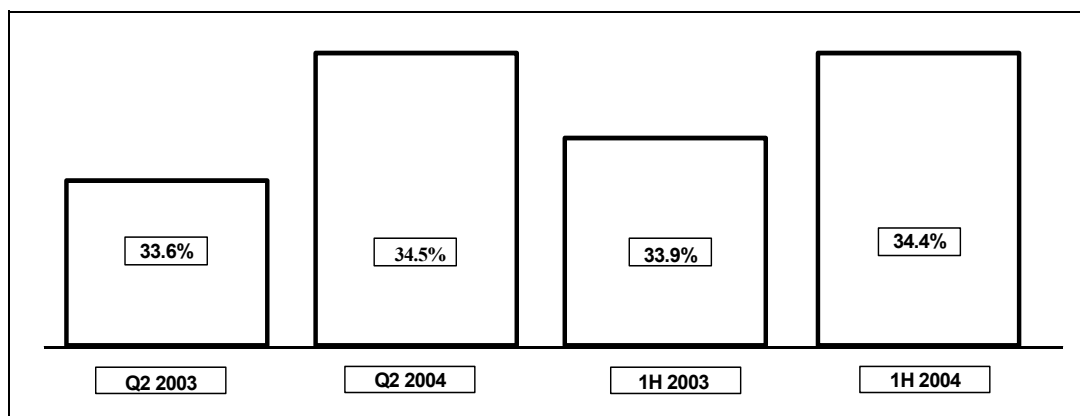
UKRAINE

In the second quarter 2004 SUN Interbrew sold 1.84m hl of beer in Ukraine versus 1.73m hl in the same period last year. This represents an increase of 6.1%, which is well ahead of the total market quarter growth of 2.7%. In the first half 2004 SUN Interbrew Ukraine achieved volume growth of 11.4% (vs 9.0% market growth in the first half last year) to 2.87m hl from 2.57m hl in the first half 2003.

Sales volumes, m hl

	2004	2003	% change	2004	2003	% change
	Q2	Q2		H1	H1	
Beer	1.8	1.7	+6.1%	2.9	2.6	+11.4%
Soft drinks	0.3	0.35	-4.0%	0.7	0.6	+2.3%
Total	2.2	2.1	+4.4%	3.5	3.2	+9.6%

Market Share Growth - (Average for the period)



This growth has been achieved by the continued success of the following brands:

- *Stella Artois*[®], 57% volume growth in the second quarter 2004 and 61% in the first half 2004 versus the same periods in 2003;
- *Chernigivske*, 29% volume growth in the second quarter 2004 and 35% in the first half 2004 versus the same periods in 2003.

After the launch at the end of 2003 *Beck's*[®] continued to grow, its growth versus the first quarter 2004 comprised 100%.

The Company focuses on promoting its higher margin brands and ensuring continuous growth of the local premium and global brands. The results are driven by innovations in the brand varieties and packaging.

PET volume grew by 32% compared with the same quarter last year and by 43% versus the first half 2003. Keg volume increased by 3% in the second quarter, whilst bottle volume declined by 7% compared with the second quarter 2003. In the first half 2004 keg volume growth was 10%, while bottle volumes decreased by 5% versus the first half 2003.

SUMMARY AND OUTLOOK

The encouraging start in the first quarter of this year, with impressive performances in both Russia and Ukraine, has been sustained in the second quarter 2004. SUN Interbrew pursued the strategy of building its diversified portfolio of brands with continued focus on higher margin products. This was supported by thoughtful and sizeable investments in marketing and commercial activities, resulting in the continued growth of market share in both Russia and Ukraine.

The Company maintains strong control over its costs and is able to balance the negative impact of increased glass bottle and malt prices with output price increases. By implementing the strategy aimed at constantly growing volumes, whilst at the same time controlling costs in order to support our margin development, we expect the strong performance to continue in 2004.

ENDS

For further information please contact:

SUN Interbrew Limited

Joseph W. Stella, Chief Executive Officer

+7 (501) 960-2360

Luc Vanheel, Chief Financial Officer

Financial Dynamics

Ben Foster

+44 (20) 7269 7247

Caroline Ledosquet

+44 (20) 7269 7233

Notes to Editors:

SUN Interbrew Limited is the second largest brewer in Russia and the largest brewer in Ukraine. The company is a strategic partnership between Interbrew*, one of the largest brewers in the world, and the SUN Group, operating in the region since 1958 and in the beer sector of Russia and CIS since the beginning of 1990s.

The company's main brands are *Stella Artois*[®], *Beck's*[®], *Staropramen*[®], *Klinskoye*, *Sibirskaya Korona*, and *Tolstiak* in Russia, and *Stella Artois*[®], *Beck's*[®], *Chernigivske*, *Rogan*, *Taller* and *Yantar* in Ukraine.

SUN Interbrew is a public company registered in Jersey, whose shares are listed and traded on the Luxembourg, Frankfurt and Berlin exchanges.

* Following the transaction closed on August 27, 2004 Interbrew has been re-branded into InBev (Euronext: INTB).

SUN Interbrew Limited and Subsidiaries
Condensed Consolidated Statements of Operations
For the Three and Six Months Ended June 30, 2004 and 2003
(Euros in thousands, except per share amounts)
(Unaudited)

	Three months ended June 30,		Six months ended June 30,	
	<u>2004</u>	<u>2003</u>	<u>2004</u>	<u>2003</u>
Net Sales	€ 215 748	€ 145 951	€ 349 370	€ 229 116
Cost of goods sold	<u>(127 483)</u>	<u>(80 812)</u>	<u>(213 528)</u>	<u>(134 523)</u>
Gross Margin	88 265	65 139	135 842	94 593
Selling, marketing and distribution expenses	(48 822)	(36 989)	(84 956)	(62 541)
General and administrative expenses	<u>(7 428)</u>	<u>(6 326)</u>	<u>(13 551)</u>	<u>(12 169)</u>
Operating Income	32 015	21 824	37 335	19 883
Other Income (Expense)				
Interest income	9	123	22	137
Interest expense	(4 596)	(1 914)	(8 762)	(4 499)
Foreign exchange gain (loss)	37	(3 235)	2 626	(4 388)
Gain from sale of subsidiary	2 408	-	2 408	-
Other – net	<u>(2 101)</u>	<u>(931)</u>	<u>(6 472)</u>	<u>(1 220)</u>
Net other expense	(4 242)	(5 957)	(10 178)	(9 970)
Income before income taxes and minority interest	27 773	15 867	27 157	9 913
Income taxes	<u>(5 994)</u>	<u>(3 480)</u>	<u>(7 388)</u>	<u>(4 916)</u>
Income before minority interest	21 779	12 387	19 769	4 997
Minority interest	<u>47</u>	<u>(821)</u>	<u>220</u>	<u>(503)</u>
Net Income	€ <u>21 826</u>	€ <u>11 566</u>	€ <u>19 988</u>	€ <u>4 494</u>
Basic gain per share	€ <u>0.19</u>	€ <u>0.10</u>	€ <u>0.17</u>	€ <u>0.04</u>
Diluted gain per share	€ <u>0.19</u>	€ <u>0.10</u>	€ <u>0.17</u>	€ <u>0.04</u>

See Notes to Condensed Consolidated Financial Statements.

SUN Interbrew Limited and Subsidiaries
Condensed Consolidated Balance Sheets
As of June 30, 2004 and December 31, 2003
(Euros in thousands)

	June 30, 2004 (Unaudited)	December 31, 2003
Assets		
Current Assets		
Cash and cash equivalents	€ 4 606	€ 2 529
Accounts receivable, net	43 608	23 799
Inventories	87 084	76 033
Taxes receivable	17 402	20 417
Deferred tax assets	9 578	8 872
Other current assets	28 705	17 689
Total current assets	190 983	149 339
Plant and equipment, net	447 037	420 456
Intangible assets, net	2 649	3 497
Goodwill	57 804	56 859
Long-term deferred tax assets	5 811	6 451
Other long-term assets, net	6 245	10 043
Total assets	€ 710 529	€ 646 645
Liabilities and Shareholders' Equity		
Current Liabilities		
Accounts payable	€ 51 093	€ 43 011
Taxes payable	20 029	8 623
Deferred tax liabilities	2 709	1 764
Accrued expenses	19 087	13 808
Short-term debt	135 201	130 097
Total current liabilities	228 119	197 303
Long-term deferred tax liabilities	25 387	24 767
Long-term bonds payable	69 898	69 435
Other long-term liabilities	445	463
Total liabilities	323 849	291 968
Minority interests in equity of subsidiaries	8 196	14 228
Shareholders' Equity		
Class A Shares, one pence par; authorized 125,278,614 shares; issued 88,777,585 shares	1 421	1 421
Class B Shares, one pence par; authorized 30,000,000 shares; issued 27,796,220 shares	387	387
Additional paid-in capital	357 679	357 679
Retained earnings	78 614	58 626
Accumulated other comprehensive loss	(59 617)	(77 664)
Total shareholders' equity	378 484	340 449
Total liabilities and shareholders' equity	€ 710 529	€ 646 645

See Notes to Condensed Consolidated Financial Statements.

SUN Interbrew Limited and Subsidiaries
Condensed Consolidated Statements of Cash Flows
For the Three and Six Months Ended June 30, 2004 and 2003
(Euros in thousands)
(Unaudited)

	Three months ended June 30,		Six months ended June 30,	
	2004	2003	2004	2003
Operating Activities:				
Net profit	€ 21 826	€ 11 566	€ 19 988	€ 4 494
Adjustments to reconcile net profit to net cash provided by operations:				
Depreciation	15 772	15 508	30 364	24 538
Other non-cash items	(443)	(1 822)	333	(817)
Changes in current assets and current liabilities net of effect from acquisitions:				
Accounts receivable	(21 332)	(14 093)	(23 530)	(17 158)
Inventories	2 261	(49)	(4 781)	(4 282)
Other current assets	(13 991)	(1 029)	(11 017)	(4 638)
Taxes payable	5 946	22 319	6 779	18 314
Accounts payable	33 011	3 974	27 189	11 117
Accrued expenses	401	597	5 279	1 056
Net cash provided by operating activities	<u>43 451</u>	<u>36 971</u>	<u>50 604</u>	<u>32 624</u>
Investing Activities:				
Purchase of intangible assets, plant and equipment (net of proceeds from disposal)	(23 955)	(35 149)	(46 863)	(60 421)
Acquisitions of consolidated subsidiaries (net of cash acquired)	-	(555)	-	(976)
Net cash used in investing activities	<u>(23 955)</u>	<u>(35 704)</u>	<u>(46 863)</u>	<u>(61 397)</u>
Financing Activities:				
Net proceeds from issuance of shares	-			888
Payments of loans payable – related parties	-			(3 041)
Proceeds (payments) of loans	(18 995)	(396)	(2 756)	28 604
Net cash used in financing activities	<u>(18 994)</u>	<u>(396)</u>	<u>(2 755)</u>	<u>26 451</u>
Effect of exchange rate changes on cash	1 490		1 092	
Increase (decrease) in cash and cash equivalents	1 991	871	2 077	(2 322)
Cash and cash equivalents, beginning of period	2 615	4 635	2 529	7 828
Cash and cash equivalents, end of period	€ <u>4 606</u>	<u>5 506</u>	€ <u>4 606</u>	€ <u>5 506</u>
Cash paid during the period for:				
Interest	3 440	3 107	10 711	5 157
Income taxes	48	1 594	609	2 478
Schedule of non-cash financing activities				
Proceeds from shares issue offset with loan				37 600

See Notes to Condensed Consolidated Financial Statements.

**Notes to Condensed Consolidated Financial Statements
For the Three and Six Months Ended June 30, 2004 and 2003**

The accompanying consolidated financial statements of SUN Interbrew Limited and Subsidiaries (the “Company”) have been prepared in conformity with the accounting principles generally accepted in the United States of America (“US GAAP”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with US GAAP have been condensed or omitted. It is suggested that these condensed, consolidated financial statements be read in conjunction with the financial statements and notes thereto included in the Company’s December 31, 2003 audited financial statements. The results of operations for the six months ended June 30, 2004 and 2003 are not necessarily indicative of the operating results to be expected for the full year.

The majority-owned subsidiaries incorporated under the laws of the Russian Federation and Ukraine (the “Russian subsidiaries” and “Ukrainian subsidiaries”) maintain accounting records and prepare their financial statements in Russian rubles and Ukrainian Hryvnas in accordance with the requirements of Russian and Ukrainian accounting and tax legislation. The accompanying financial statements differ from the financial statements prepared for statutory purposes in Russia and Ukraine in that they reflect certain adjustments, not recorded in the accounting books of the Russian or Ukrainian subsidiaries, which are appropriate to present the financial position, results of operations and cash flows in accordance with US GAAP.

Significant Transactions

1. On June 28, 2004 SUN Interbrew signed an agreement with the management of its Bavaria brewery for the sale of its stake (approx. 99%) in OJSC Bavaria to the management of the brewery.

Notwithstanding the fact that the ownership of the stake was transferred to the brewery’s management in July, SUN Interbrew reflected the financial result from the sale in the financial statements for the second quarter 2004.

The following assets and liabilities of OJSC Bavaria were written off from the condensed consolidated financial statements of SUN Interbrew (euro in thousands):

Cash and cash equivalents	13
Accounts receivable, net	203
Inventories	325
Taxes receivable	18
Other current assets	242
Total current assets	801
Plant and equipment, net	6,558
Negative goodwill	(857)
Intangible assets, net	2
Total assets	6,504
Accounts payable	(463)
Taxes payable	(59)
Deferred tax liabilities	(696)
Accrued expenses	(79)
Short-term debt, including interest payable	(3,338)
Total current liabilities	(4,635)

2. On August 12, 2004 Interbrew and SUN Trade (International) Ltd (“SUN Trade”), the controlling shareholders of SUN Interbrew Ltd (“SUN Interbrew”) announced that they have reached an agreement whereby Interbrew will acquire SUN Trade’s voting and economic interests in SUN Interbrew. In addition, the existing Shareholders Agreement between SUN Trade and Interbrew in relation to SUN Interbrew will be terminated.

Interbrew is acquiring 10,491,176 voting and 8,891,601 non-voting shares in SUN Interbrew from SUN Trade and its affiliates in consideration for 9,187,796 new Interbrew shares. In addition, Interbrew will issue 10,812,315 new Interbrew

shares to SUN Trade and its affiliates in consideration for the additional control rights that it will obtain following termination of the Shareholders Agreement.

On completion, and taking into consideration market purchases, Interbrew will own 75.5% of the voting shares and 96.1% of the non-voting shares in SUN Interbrew which in total gives it a 91.2% economic interest in SUN Interbrew. Following completion of the transaction, SUN Trade and its affiliates will hold approximately 3.4% of Interbrew's enlarged issued share capital following the closing of the AmBev transaction.